

SUPPLIERS DIRECTORY

MAGAZINE
WORLD

The BIG picture

The *Suppliers Directory* is a comprehensive listing of international publishing services offered by industry suppliers. The *Suppliers Directory* is featured in every edition of *Magazine World* and online at fipp.com.



fipp.com



The benefits

- ▶ Be visible to international publishers who are specifically searching for help in your service sector
- ▶ Educate publishers on how your product or service can benefit their business with a 100 word company summary

BASIC PACKAGE

- ▶ Inclusion in both print and online directories
- ▶ 100 word company summary
- ▶ One office with two contacts

ENHANCE YOUR LISTING

- ▶ Differentiate your company from your competitors by including a full colour company logo
- ▶ Build awareness of your brand among the international publishing community

INCLUDE ADDITIONAL OFFICES

- ▶ Improve response by making publishers aware that you have a regional office in their area
- ▶ Increase efficiency by directing enquiries to a specific office